

# **The Warrior Forum's Road Map To Riches**

## Introduction

Hi everyone, this is Jeff Dedrick and welcome to The Warrior Forum's Road Map To Riches. This guide is going to show you how you can use the Warrior Forum to kick-start your Internet marketing career and which sections and sub-forums you should be paying the most attention to.

I've personally learned a lot from the Warrior Forum and have used that knowledge to further my own online business. My partner Liz Tomey and I launched a WSO called "Online Success Blueprint" not too long ago that was chosen as "WSO of the Day" by a service known as Warrior Plus and it has already brought in over \$50,000!

Click the image below to check out our WSO.

<a href="#">edit / stats</a>	<a href="#">Dedrick And Tomey PLR Upsell 1</a>	pg 35 [2095]	4269 / 8637	1043/1203	940	22%	\$3.70	\$16.80	\$15,794.60
<a href="#">edit / stats</a>	<a href="#">Dedrick And Tomey Upsell 2</a>	pg 35 [2095]	4446 / 12383	517/681	402	9%	\$3.42	\$37.80	\$15,193.85
<a href="#">edit / stats</a>	<a href="#">Dedrick And Tomey Workshop</a>	pg 35 [2095]	23549 / 44563	4013/4896	3375	14%	\$0.89	\$6.23	\$21,042.11

Another massively successful business venture I created using knowledge gained from the Warrior Forum was a membership site known as Viral Ebook Explosion. This site has \$100,569 paying members and has generated \$374,830.60 in membership fees.

And that isn't even counting the revenue I got from email promotions to that list, which is at least equal to what I've made in membership fees if not more!

viralebookexplosion.com

Admin Interface

[Billing](#)
[Billing OCS](#)
[VEE++](#)
[Other](#)
[Page Management](#)
[Reports](#)
[Split Test](#)
[Logoff](#)

User's Search

Register date range:

Status:

Show deleted:

03/01/2007

to

10/19/2011

all

☐ Yes
 ☒ No

Search by:

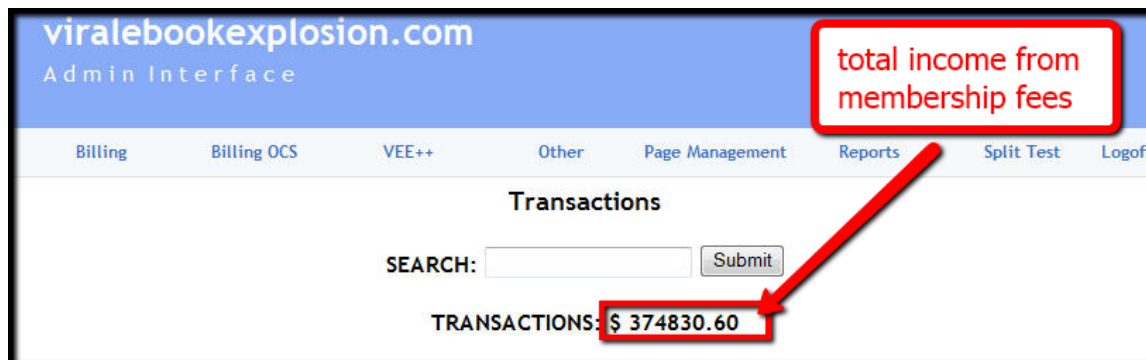
Search word:

Email

Submit

Found: 100569 records

Add Record



This is the TRUE power of the Warrior Forum and the knowledge and resources contained in it. This guide is going to show you how you can unlock that knowledge so you can create a successful Internet marketing business that you can be proud of!

## Chapter 1: Warrior Forum Overview

If you're trying to break into Internet marketing and you're not familiar with the Warrior Forum, you're really missing out. As the #1 Internet marketing forum in the world, it's the place to be, whether you're a newbie trying to learn about the industry, or a seasoned veteran operating your own online business.

Here are some quick stats about the Warrior Forum as of this writing:

Members: 373,149

Posts: 3,969,991

Threads: 306,320

Blogs: 2,233

Blog Entries: 9,278

As you can see, there is a TON of info on the Warrior Forum. And as you can imagine, it can be quite easy to get lost in it all and suffer from "information overload." I'm going to make sure that doesn't happen and show you exactly what info you should be paying attention to and how to use the Warrior Forum efficiently and effectively to start your IM career.

In fact, **many** successful marketers have started out on the Warrior Forum and used the knowledge there to take their online and offline businesses to the next level. If you're looking to make it big in the world of marketing, there is no better place to start than the Warrior Forum.

## Rules

Before we get started, I want to give you a few links so that you can understand the rules of the Warrior Forum. As you can imagine for a site that primarily revolves around business there are some rules that you're going to have to follow.

The Warrior forum moderators and administrators are very strict but fair, so it would be a good idea to become familiar with the rules you're going to have to follow before jumping in head first.

Click the links below to view some of the most important Warrior Forum rules:

[New Members](#)

[Forum Rules](#)

[YOU Are a Moderator](#)

[Being a Better Member Moderator](#)

Pay very close attention to the rules regarding your signature, that's something the moderators and administrators are very serious about.

Now that you have an understanding of the Warrior Forum rules, click the image below to go back to the Warrior Forum and register if you haven't already. Registration is super easy and can be completed in a few minutes.



# The Warrior Forum's Road Map To Riches

The #1 Internet Marketing Forum Since 1997

**WARRIOR FORUM**

WarriorForum - Internet Marketing Forums

User Name  Password  ☐ Remember Me?

[Register](#) [Blogs](#) [FAQ](#) [Community](#) [Calendar](#) [Help Desk](#)

## The Great .EDU Backlinks Sale!

**50 .EDU Backlinks Service \$15**   **35 .EDU Backlinks Service \$10**   **25 .EDU Backlinks Service \$7.50**

Ads By Warrior Forum

Welcome to the WarriorForum - Internet Marketing Forums.

If this is your first visit, be sure to check out the [FAQ](#) by clicking the link above. You may have to [register](#) before you can post: click the register link above to proceed. To start viewing messages, select the forum that you want to visit from the selection below.

Forum	Last Post	Threads	Posts
<b>The Warrior Forum</b>			
<b>Main Internet Marketing Discussion Forum</b> (1209 Viewing) Where We Talk About Making Money	<b>Best Webinar Solution??</b> by GuyFromMontreal 10-19-2011 03:31 PM	134,346	1,490,725
<b>Warrior Special Offers Forum</b> (4629 Viewing) This section is for making Warrior members a Special Offer. A Special Offer means making Warriors a deal like no others get. Usually that comes in the form of a much lower price. No junk offers will be approved here.	<b>&lt;&lt;NEWBIES&gt;&gt; One-On-One...</b> by ZachWaldman 10-19-2011 03:30 PM	21,620	814,570

As you can see, the Warrior Forum has multiple sub-forums. Some of these sub-forums are a great way to learn about Internet marketing. Others help you outsource tasks or sell your own service while others help you advertise your affiliate programs and more.

Here is a quick explanation of some of the most important sub-forums on the Warrior Forum:

## Main Internet Marketing Discussion Forum

This sub-forum is probably where you'll be spending most of your time. There is a lot of good information here, and by using the search function, you can learn many useful techniques, tricks, and marketing strategies.

Also, if you're unfamiliar with something or have any questions, this is where to get answers. The more experienced members of the forum are always happy to help.

## Warrior Special Offers Forum

This sub-forum is where mid-level and veteran marketers sell Warrior Forum Special Offers, or WSOs for short. These special offers contain in-depth, detailed information on both online and offline marketing techniques and are very newbie friendly in most cases.

## Warrior Products and Services

This is where Warriors who have a service advertise their business and where Warriors who need to outsource certain aspects of their business go to find freelancers. Some of the most common services offered are article writing, website creation, SEO, and graphics design.

## Affiliate Program Database & Articles

These two sections are great for promoting your online business. In the Affiliate sub-forum, you can list your affiliate program and gain affiliates who help to sell your product or service. In the Articles sub-forum, you can post articles that you've written for additional exposure.

## War Room

The war room is a private sub-forum that you have to pay a fee of \$37 to access. In it you will find the cream of the crop when it comes to useful info on Internet marketing. Experienced marketers typically give away this info in order to promote their WSO or to build their list of email subscribers.

**This is just the tip of the iceberg.** When it comes to educating yourself about Internet marketing and getting your IM career started, the Warrior Forum is your ultimate online resource. There are many other sub-forums in addition to the ones I just listed that deal with everything from PPC to web design and more.

# Chapter 2: Educating Yourself About Internet Marketing

When you're first getting started with Internet marketing it can seem overwhelming. Even with the Warrior Forum as your ultimate online resource, there is just so much information available that you may not know where to start.

A good starting point is to familiarize yourself with a few basic Internet marketing terms.

By learning what these terms mean and the basic principles behind them, you can begin to get a better understanding of the industry as a whole and what business model you'd ultimately like to pursue.

Here is a quick list of basic Internet marketing terms and a brief explanation.

## **Basic Internet Marketing Terms and Concepts**

### **IM**

Short for Internet marketing. There are many different forms of Internet marketing and many different business models. You don't need an in-depth understanding of them all, but try to become familiar with as many as possible.

### **JV**

Short for joint venture. This is when marketers form partnerships to work on business ventures together. This can take the form of joint product creation, promoting each other's products, and more.

### **Niche**

A niche is a highly targeted portion of a market. For example, dog training is a market, but not a niche. German shepherd training on the other hand, is a highly targeted niche. Internet marketers typically like to target niche markets to avoid massive competition.

### **Traffic**

Traffic refers to the visitors that a website gets. Generally speaking, the more traffic a marketer is getting to a service or product, the more money they will make.

### **SEO**

This is an acronym for "search engine optimization". On-page SEO and off-page SEO are used to "please" Google and other search engines so that a website or webpage will appear higher up in the search results and therefore get more traffic. This is called "organic" traffic.

### **Keywords**

Keywords are terms used in Google and other search engines to find websites and web pages. Targeting highly searched keywords with low competition is an important part of good SEO.

## List

This refers to a list of email subscribers. Building a list is one of the best long term Internet marketing strategies due to the fact that you build up a loyal customer base that will buy from you again and again.

## Squeeze Page

A squeeze page is a webpage dedicated to getting people to sign up for a list like we just talked about. Sometimes this is just the home page of a website with an opt-in box on the side. This is the simplest type of squeeze page, though not always the most effective method.

In many cases, a squeeze page is a standalone webpage where the opt-in box is front and center. Sometimes there is a video or short sales letter in order to convince people to sign up. Sometimes free products are given away as an incentive to get people to join a list.

## PLR

This stands for “private label rights” and is typically a single product or package of articles or ebooks that people can purchase and then resell. PLR is very popular among marketers because most of the work is already done for them, they just have to resell it in some form or fashion.

## Article Marketing

This is a method of marketing relying upon the writing and publication of articles on a particular subject. At the end of the article there will typically be a resource box that advertises a service or product and encourages readers to click through and buy it.

## Affiliate Marketing

This is when a marketer sells a product or service created by another marketer and gets a commission for every sale made. This method is popular because affiliates only have to concentrate on generating sales, not product creation, branding, or list building.

Affiliate marketing is many times used in conjunction with article marketing.

## Adsense

Adsense is a service provided by Google that allows you to put ads on your website. When visitors to your site click the ads, you get paid a commission. There are entire business models that have been developed around generating Adsense revenue.



## PPC

PPC stands for “pay per click” and has to do with services like Google's Adwords in which you create an ad and bid on keywords. Your ad then appears in Google searches and you pay a certain amount every time someone clicks your ad.

The goal is to make more money with the offer your ad is advertising than you're spending on clicks. It is possible to lose a lot of money using this method if you don't know what you're doing.

These are just a few basic terms you should know. There are many other intermediate and advanced concepts to learn such as QR codes, copywriting, sandbox, and many others.

My advice is to use the Warrior Forum to learn as much as you can about the Internet marketing industry before you decide to jump in head first. By learning the basics, you will be in a much better position to know what type of business model you want to pursue.

There are several effective ways to go about learning the basics of Internet marketing on the Warrior Forum.

## Using the Search Function

The search function is going to be your best friend when getting started on the Warrior Forum. For example, if you wanted to learn about PPC, you could do an advanced search for “PPC” in the PPC/Adsense/SEO sub-forum.

By clicking the “search” button at the top of the forum, a menu will come down where you can select “advanced search”.

The screenshot shows the Warrior Forum homepage. At the top, there is a navigation bar with links: User CP, Blogs, FAQ, Community, Calendar, Help Desk, New Posts, Search, Quick Links, and Log Out. The 'Search' link is highlighted with a red box. Below the navigation bar, there is a large banner for 'Make KILLER Cash with... Newspapers? How I banked an amazing \$140,000/yr'. Below the banner, there is a section titled 'The Warrior Forum' with a list of forums. The 'Main Internet Marketing Discussion Forum' is highlighted with a red box. To the right of the forum list, there is a search box with a 'Go' button. Below the search box, there is a dropdown menu with options: Search Forums, Show Threads, Show Posts, Tag Search, Advanced Search, and Search Blogs. The 'Advanced Search' option is highlighted with a red box. Below the search box, there is a section titled 'Search Forum Using Google' with a 'Google Custom Search' box and a 'Search' button.

Forum	Views	Threads	Posts
Main Internet Marketing Discussion Forum (1040 Viewing)	1040	1	1
Warrior Special Offers Forum (5183 Viewing)	5183	1	1
Warrior Products & Services (269 Viewing)	269	1	1
Offline Marketing Discussions (112 Viewing)	112	1	1

On the next screen you'll be given multiple options. Type your keyword into the keyword box and click on the drop down box beneath it and select "Search Titles Only."

Then go down to where it says "Search in Forum(s)" and select the appropriate forum. For the most part, you're probably going to want to select the Main Internet Marketing Discussion Forum unless you're looking up something specific like PPC or AdSense.

Remember, you can hold down the Ctrl button on your keyboard to select more than one forum if you need to.

Once that's done, you can then hit "Search Now" to begin the search.

The screenshot shows the 'Search Forums' page. A red box highlights the 'Search by Keyword' section, which includes a text input for 'Keyword(s):' containing 'PPC' and a dropdown menu set to 'Search Titles Only'. A red arrow points from this dropdown to the 'Search in Forum(s)' list. Another red box highlights the 'Search in Forum(s)' list, which contains various forum categories. The 'AdSense / PPC / SEO Discussion Forum' is selected and highlighted. A third red arrow points from the 'Search Now' button at the bottom to the 'Search in Forum(s)' list. The 'Search Options' section on the left includes filters for 'Find Threads with Prefix', 'Find Threads with' (At Least 0 Replies), 'Find Posts from' (Any Date and Newer), 'Sort Results by' (Last Posting Date in Descending Order), and 'Show Results as' (Threads selected). The 'Search by User Name' section on the right includes a 'User Name' input and a 'Find Posts by User' dropdown. The 'Search by Tag' section includes a 'Tag' input. The 'Also search in child forums' checkbox is checked.

## All-In-One Threads

Another great way to get informed on various Internet marketing topics, techniques, and methods is by taking a look at the all-in-one threads. This can save you a lot of time if you're not interested in using the search function.

Click the image below to check out the list of all-in-one threads on the Warrior Forum.

# The Warrior Forum's Road Map To Riches

Threads in Forum : Main Internet Marketing Discussion Forum				Forum Tools	Search this Forum
Thread / Thread Starter	Rating	Last Post	Replies	Views	
Sticky: Being a better member moderator (1 2 3) Paul Myers	★★★★★	01-23-2011 12:56 AM by Landon Walsh	147	36,688	
Sticky: New members: Read This (1 2) Paul Myers		10-18-2010 02:20 AM by ChickenMan	50	15,404	
Sticky: Warrior Forum Videos (1 2 3 ... Last Page) admin	★★★★★	10-11-2010 08:01 PM by wudi222	299	72,234	
Sticky: List All All-In-One Threads admin		09-17-2009 03:45 PM by admin	0	26,796	
Sticky: Forum Rules - Please Read This Before Posting On The Forum admin		11-03-2008 07:04 PM by admin	2	43,744	
Sticky: YOU Are A Moderator! admin		08-06-2008 07:16 PM by admin	0	15,201	

## Purchasing WSOs

The second method is by purchasing WSOs from the Warrior Special Offers sub-forum.

Warrior Forum - Internet Marketing Forums				You last visited: 10-20-2011 at 04:37 PM
User CP   Blogs   FAQ   Community   Calendar   Help Desk   New Posts   Search   Quick Links   Log Out				Private Messages: Unread 0, Total 85.
<b>\$15,000+ PER MONTH</b> 100% 1-Year Guarantee! 24 Hours Only - Act Now! Amazing Warrior Reviews!				Ads By Warrior Forum
Forum	Last Post	Threads	Posts	
<b>Main Internet Marketing Discussion Forum</b> (907 Viewing) Where We Talk About Making Money	<b>This is why I hate Online...</b> by kaper7 10-20-2011 05:52 PM	134,464	1,492,152	
<b>Warrior Special Offers Forum</b> (4806 Viewing) This section is for making warrior members a Special Offer. A Special Offer means making Warriors a deal like no others get. Usually that comes in the form of a much lower price. No junk offers will be approved here.	<b>[MUST SEE] \$1,984 value:...</b> by Smilerman 10-20-2011 05:51 PM	21,668	816,813	
<b>Warrior Products &amp; Services</b> (243 Viewing) Here you can find complete web sites for sale, classified ads and Warriors for hire. <b>Sub-Forums:</b> Complete Web Sites For Sale   Warrior Forum Classified Ads, Warriors For Hire, Wanted - Members Looking To Hire You	<b>Guaranteed Targeted Website...</b> by thegolfer804 10-20-2011 05:47 PM	11,140	257,006	

This method is much more focused and is an overall better bet for learning very detailed information about various marketing methods and business models. This method of educating yourself is what we'll be discussing in the next chapter.

## Chapter 3: The True Value of WSOs

One of the best ways to educate yourself about the world of Internet marketing, whether you're a newbie or a veteran, is by purchasing WSOs from the Warrior Special Offers section on the Warrior Forum. The information contained within these products is very focused, useful, and in most cases newbie friendly.

WSOs come in various forms. Some are ebooks, some offer video training, some offer mind maps, and others offer audio courses.

Even I still buy WSOs on a regular basis. There is so much out there to learn and I've pretty much never purchased a WSO where I didn't learn *something* useful from it that could be applied to my various business ventures.

## Ultra Low Prices

The best part about WSOs is the fact that they're ultra cheap these days. Several years ago, you could expect to drop anywhere between \$17 and \$37 on a single WSO. Now they're typically priced between \$7 and \$17. This drastic reduction in price has made it incredibly affordable to get your hands on top quality information. Getting a ton of value for you dollar has never been easier!

Now you're probably wondering why product creators such as Liz and myself price our WSOs so low. The answer is that these days creating WSOs is looked upon as a great list building technique in addition to all the money that is made up front. By charging a lower price, more units are sold, and therefore more people are added to a marketer's list.

This doesn't mean that you can't make a lot of money up front with WSOs. The \$50,000+ Liz and I made for our Online Success Blueprint is nothing to scoff at. There are some marketers who make their entire living off of selling WSOs and easily earn a six figure income every year doing it. I personally wouldn't be surprised to hear of some of them cracking the seven figure barrier soon.

## Reality vs. Hype

When you're purchasing WSOs, you have to go about it with the right attitude and understand that hype is just part of the business. Don't buy a WSO thinking it's a get rich quick scheme because it isn't. It's a business model that takes work and dedication to implement.

When you're just starting out with Internet marketing, you should look at WSOs primarily as a means of educating yourself and learning about the industry. You can get a good grasp on various business models and methods very quickly by purchasing WSOs.

Also the techniques you learn in a WSO are lessons that will stay with you for life and will be useful in a variety of business ventures you pursue. It would be a very rare occasion that you purchase a WSO and don't learn *something* that can be applied to your business. And often times that one secret trick or technique that you learn is well worth the \$7 or so you pay for the WSO.



That being said, keep in mind that just about every WSO is a complete business model in and of itself. With dedication and effort, those big numbers and hype-filled headlines *can* be achieved.

## Taking Action

As I just mentioned, each WSO is a complete business model that you can implement. After gaining knowledge from purchasing various WSOs, you'll have the know-how to take action and begin making money yourself. Whether it's starting a service, becoming an affiliate marketer, or creating your own products to sell as WSOs, you'll have everything you need to get started.

The important thing is to not get bogged down with information overload. Once you figure out which business model is right for you, take the information from each WSO that you purchase and incorporate it into your business model for maximum results.

You can also take things a step further and buy multiple WSOs about your preferred business model and mix and match techniques for big results. Try experimenting and seeing what techniques work well together and make the most money.

## Killer WSO Bonus

Because WSOs like Online Success Blueprint are such an amazing resource, Liz and I have decided to give you a hand and help you to get tons of great products for **FREE**. This is our new membership system we've created called "Killer WSO Bonus."

How it works is simple; you sign up for membership (there are both free and paid options available), and when you purchase a WSO from our list of recommended products, you get credits which you can then trade in for amazing bonuses.

These bonuses include:

- Our own premium quality products and WSOs
- WSOs from other high level marketers
- Our personal coaching programs
- Tons of products with resell rights, master resell rights, and private label rights
- Services to help you build your business
- And more!

Keep in mind it doesn't take long to build up credits and start getting your bonuses. Typically you'll get between 1 and 6 credits per purchase and most of our bonuses only cost 1 credit!

## Chapter 4: Creating Your Own WSO

If you want to pursue the business model of creating your own products and selling them as WSOs, your best course of action is going to be to buy as many WSOs as you can. This is how you do your research, not only on various marketing methods and techniques, but on what's hot right now, what format would be best for your products, and more.

### Two Types of Learning

When you buy a WSO, a smart marketer learns from it in two different ways. The first and most obvious way is to take in the information contained within the product directly. This is done by reading the ebooks, watching the videos, etc.

The second method of learning from WSOs is one that many people overlook and in many cases it's because they're looking at WSOs as get rich quick schemes instead of learning opportunities. This second method of learning is done by taking in how the WSO itself has been constructed and presented.

For example, these days many people are creating video training packages by first creating mind maps, then recording videos of them explaining each step. By watching these videos, you can get an idea of how to put together a WSO like this, what type of software you should be using, and more.

Another example would be PLR packages. Many of the WSO PLR packages these days contain ebooks, website templates, and article/blog post packages for promotion purposes.

By purchasing PLR packages, you can get a feel for what type of content should be included, how it is structured, and what tools are used to create it.

Purchasing a wide variety of WSOs allows you to learn many different ways of creating them. This knowledge is invaluable and will put you ahead of many other marketers when

it comes to product creation.

## Why Launch a WSO

There are many great reasons to choose WSO creation as a business model. By creating your own products and turning them into WSOs, you can accomplish many things at once.

## Enhancing Your Reputation

First of all, keep in mind the fact that the Warrior Forum is the biggest Internet marketing forum in the world, so if you're in the IM niche, it's definitely the place to do a product launch. Not only are you zeroing in on your target audience, you're also building your reputation as a top-quality product creator.

In the world of Internet marketing, your reputation is your bread and butter. By getting massive exposure on the Warrior Forum by launching successful WSOs, you can get your name out into the community in a positive way.

## List Building

Launching a successful WSO is by far one of the best ways to build your list if you're in the IM niche. If you have an autoresponder such as AWeber, each person who purchases your WSO will be added to your list so you can sell to them again and again.

The true benefit of this is the fact that you're building a list of dedicated buyers. A list built out of proven buyers is much more valuable than a list built by giving away freebies. People who have bought from you once are much more likely to do so again.

Additionally, having an ultra valuable list of buyers can help when you're looking for JV partners. Since you have something valuable to bring to the table, higher level marketers will be interested in working with you.

## Money Up Front

The most immediate benefit of creating a WSO is the money you will make up front. Like I mentioned earlier, even though WSOs sell for much less these days, you can still make a ton of money from them.

In a way it's similar to how Wal-Mart operates. By selling products for less, you're able to sell a much higher volume and make more money in the long run.

Also remember that this is money that's being made practically on auto-pilot! Once your WSO is launched, all you really have to do is answer the occasional question in your thread and click a few buttons in PayPal or Warrior Plus (if you're using that service) for the rare

refund.

## Setup WSO Alerts

Be notified **instantly** when a new WSO is posted by a specific Warrior or when it contains certain keywords.

## Most Popular Sellers

7064	🔥	warriorplus
1843	🔥	SimpleSpencer
1769	🔥	CraigRC
1689	🔥	Maria Gudelis
1533	🔥	icun
1416	🔥	John S. Rhodes
1397	🔥	Calvin Woon
1247	🔥	Jay B
1196	🔥	webmustang
1093	🔥	charleskirkland

All of our sales went through Liz's account, and at \$50,000, we still didn't make the "Most Popular Sellers" list! People like Maria Gudelis, John S. Rhodes, Jay Boyer, Calvin Woon and others are knocking it out of the park with WSOs!

The best thing is that with hard work, the right tactics, and self discipline, anyone can easily make a fulltime income doing this. If you consistently offer your fellow Warriors high quality, useful products, you can make money hand over fist.

And if the "hard work" part doesn't appeal to you, it is possible to outsource product creation. In fact, once you begin making money from WSOs, you can begin outsourcing the bulk of all future product creation and have an virtual ongoing automatic money making machine!

## Chapter 5: Warriors for Hire

Speaking of outsourcing, did you know that the Warrior Forum is also one of the best places online to find high quality workers for low prices? It's true! In the Warriors For Hire section you can find tons of qualified workers that specialize in a variety of tasks!



# The Warrior Forum's Road Map To Riches

Forum	Last Post	Threads	Posts
<b>The Warrior Forum</b>			
<b>Main Internet Marketing Discussion Forum</b> (907 Viewing) Where We Talk About Making Money	<b>This is why I hate Online...</b> by kaper7 10-20-2011 05:52 PM	134,464	1,492,152
<b>Warrior Special Offers Forum</b> (413 Viewing) This section is for making Warrior members a Special Offer. A Special Offer means making Warriors a deal like no other. Usually that comes in the form of a much lower price. No junk offers will be approved here.	<b>[MUST SEE] \$1,984 value:...</b> by Smilerman 10-20-2011 05:51 PM	21,668	816,813
<b>Warrior Products &amp; Services</b> (243 Viewing) Here you can find complete web sites for sale, classified ads and Warriors for hire. <b>Sub-Forums:</b> Complete Web Sites For Sale!            Warrior Forum Classified Ads,            Warriors For Hire,            Wanted - Members Looking To Hire You	<b>Guaranteed Targeted Website...</b> by thegolfer804 10-20-2011 05:47 PM	11,140	257,006
<b>Offline Marketing Discussions</b> (110 Viewing) Offline Marketing strategies, techniques and ideas.	<b>Are lines like "Call Now!"...</b> by krzysiek 10-20-2011 05:51 PM	5,647	74,242

As you can see in the picture, the Warriors For Hire sub-forum is a part of another sub-forum called Warrior Products and Services. There are many useful things in the Warrior Products and Services section that you can take advantage of, but first let me tell you about Warriors For Hire.

## Warriors For Hire

This section of the Warrior Forum is dedicated to people offering their services to their fellow Warriors. Generally speaking, the prices they charge for their services are much lower than you'd find if you were looking for workers on sites like Elance or Guru.

Due to this fact, you can get a lot of work done for a very reasonable price if you find the right person. This is excellent when it comes to product creation or automating the tedious aspects of your business.

For example, let's say you want to do article marketing, but hate writing articles. You can easily find article writers in the Warriors For Hire section that can take care of this task for you at affordable rates.

Now let's say you want to create a WSO and have a general idea of the type of product you want to create, but don't have the resources, time, or know-how to actually create it. In the Warriors For Hire section, you can find people who can write ebooks, create videos, and even do voiceover recordings. Having your product created by a pro has never been easier!

Here are a few of the most popular tasks available in the Warriors For Hire section:

- Article/Content Creation
- SEO Services
- Website Creation
- Graphics Design
- Ebook Writing
- Copywriting
- Backlink Services

- Article Submission Services
- Promotional Blog Posting
- Video Creation

Now I've got to admit, I LOVE the Warriors For Hire section. There is nothing more awesome than paying a fair price to have most of your work done, then turning around and using the work that others did to profit. I save time and my workers get paid. It's a win/win situation for everyone!

One thing I do want to stress is that just like with anything else, you get what you pay for in the Warriors For Hire section. Don't buy a package of fifty 500 word articles for \$0.99 each and expect them to be of professional quality.

Generally speaking, the more you pay, the higher the quality of work that will be done for you. Make sure you read through the threads of the services that interest you. See what other people are saying about the service and check out the worker's samples and what bonuses/discounts he/she is offering. Always educate yourself before making a purchasing decision.

## **Wanted - Members Looking to Hire You**

Also a part of Warrior Products and Services section, the title of this particular sub-forum can be a bit misleading. In this sub-forum, you can post a sort of "help wanted" thread and try to find workers that way.

This is great if you can't find what you're looking for in the Warriors For Hire sub-forum or if you have a very specific task that needs to be performed in a certain timeframe.

This is also a great place to find beta testers if you have a product nearing completion and you want to get people's reaction to it. Just post your ad saying you need a few people to test out your product and you should get several people jumping at the chance to basically get a free product.

## **Warrior Forum Classified Ads**

This section is where you can go to buy all kinds of things from traffic to Facebook fans and more. The amount of things for sale in this section is much more diverse than the Warriors For Hire section, which can be good or bad depending on how you look at it.

If you're looking for a worker for a very specific task, this section probably isn't for you; just stick to the Warriors For Hire section. On the other hand, if you're just looking around for stuff like traffic, coupons, free products, and whatnot, Warrior Forum Classified Ads can be an exciting place.

Make sure you check this section often. You never know what kinds of awesome deals and offers you'll find!

## Complete Web Sites for Sale

Do you need a website fast? If so, this is the section for you. Here you'll find a ton of pre-made sites that you can purchase for very reasonable prices. This is great if time is a factor and you don't want to have to wait for a site to be built for you.

The downside to this of course is the fact that the site is already made and therefore can't be constructed to your exact specifications or needs. If you're looking for a particular site, make things a bit easier on yourself by using the search function to search for your topic in this forum.

Another thing to keep in mind is that some of these sites come with domains and some don't. Also some are start up sites that have no traffic and haven't made any money yet, while others have been around for a while and have gotten traffic and produced revenue.

The "you get what you pay for" rule is in effect here as well. The sites that have actually made money or get decent traffic are going to cost a lot more than a start up site.

## Chapter 6: Warrior Forum Techniques To Make Money

There are many, many ways to make money on the Warrior Forum, from advanced methods like creating a WSO to very simple methods like selling something in the Warrior Forum Classified Ads section. If you're in the IM niche, the Warrior Forum is a virtual gold mine if you know how to use it correctly.

Here are some of the best ways to make money on the Warrior Forum.

### Selling a Service

Are you good with graphics design? How about writing? If you've got a special skill that is related to Internet marketing, selling a service in the Warriors For Hire section is probably one of the fastest ways to make money on the Warrior Forum

The process is simple. You create your sales thread and include all the needed info such as a detailed description of your service, your prices, your turnaround times, and whatnot. You then click submit and wait a few hours for your thread to be approved by a moderator.

Once your thread is approved, you'll get a PM with a link to the payment page. You pay \$20 and your thread will be instantly listed in the Warriors For Hire section.

There are a few things you're going to want to keep in mind though.

When someone replies to your thread or when you post to it, it does NOT get bumped back up to the top. To bump your thread, you must wait until it falls off of Page 2 and onto Page 3, then you can click the "bump" button and pay \$20 to bump it back up to the top of Page 1.

This method does take an initial investment on your part and you do have to pay to bump your thread. The good news is that if you're offering an in-demand service, you should be making enough money that the fees are insignificant by comparison.

Also remember that your initial post should be set up like a sales letter using copywriting techniques. Since copywriting (the art of writing material that gets people to act) is not something that can be learned overnight, take a look at how the threads for similar services to yours are set up to get a feel for what is expected.

## Signature Links

You can create a signature on the Warrior Forum that will show up at the bottom of every post you make. Your signature can have a link in it to a variety of things that can help you make money.

Here are a few examples.

- Link to your WSO
- Link to your thread in the Warriors For Hire section
- Link to your squeeze page
- Link to an ad you have in the Warrior Forum Classified Ads section
- Link to a product you're selling on your website
- Link to a website you have Adsense on

This is a great way to advertise your products and services, but you must remember that the moderators and administrators are very strict about signature links and they must be set up a certain way.

## Launching a WSO

We've already talked about this at length, but here is a quick recap on why you should be considering creating a WSO:



- Build Up Your Reputation
- Build Your List
- Money Up Front
- Virtual Auto-Pilot Income

If you're new to Internet marketing, this probably isn't something you want to jump into right away. Browse the Warrior Forum, buy some WSOs.

## Getting JV Partners

If you're an intermediate level Internet marketer, getting JV partners is one of the keys to really taking your business to the next level. The reason for this is that by helping each other with promotion, product creation, and sharing marketing strategies with one another, you're able to create new possibilities. Two brains are better than one after all.

Joint Ventures, Articles, eBooks...etc				
	<b>Make Money Online</b> (4 Viewing) This section is for listing free ebooks on how to make money online. If you know where a free ebook is on the net please list it here for all the members to see.	<b>UPDATE:[FREE] info on How To...</b> by <a href="#">arkhamindustries</a> 10-20-2011 04:00 PM	1,688	25,775
	<b>Warrior Reciprocal Links - Buy - Sell - Swap!</b> (6 Viewing) This section is for Warriors looking to buy, sell or swap links with each other.	<b>WF Only: PR6 - \$65 / Year   ...</b> by <a href="#">dungenvn</a> 10-20-2011 05:57 PM	4,667	24,651
	<b>Warrior Joint Ventures</b> (22 Viewing) Looking For Joint Ventures Or Partners? Millions Of Dollars Have Been Made Through Warrior Partnerships Over The Last 6 Years. ----- WARNING: If your first post to our forum is a "Joint Venture" deal it will be deleted. We ask that you try to give some value here first "before" you ask for Joint Ventures.	<b>Msn Adcenter Account JV, Easy...</b> by <a href="#">Deveron Hilgers</a> 10-20-2011 05:33 PM	7,780	37,249

Keep in mind that if you're looking for a JV partner, you're going to be expected to be able to bring something to the table. If you're still new to Internet marketing, this can make it tough for you to find a partner, so you may have to build up your experience a bit first.

Also, don't forget that this section has its own rules you're going to want to read before posting.

## Selling in the Warrior Forum Classified Ads Section

If you have a physical product you'd like to sell or something that doesn't really fit in the Warriors For Hire section, you can list it in the Warrior Forum Classified Ads Section. This can be a great way to make some quick money if you have something that your fellow Warriors want or need.

The process of listing in this section is exactly the same as if you were listing a service in the Warriors For Hire section. You create your thread, submit it, it gets approved, you pay \$20, and it goes live. It also costs \$20 to bump your thread and you have to wait until it reaches page 3 too.

Also keep in mind you typically aren't allowed to resell digital products here due to the copyrights involved. If you have master resell rights, then that's another story, but you might be better off selling those types of products as a WSO bundle.

## The War Room

There is a ton of valuable information to be gained in the War Room. This is a special private sub-forum on the Warrior Forum where many proficient marketers share some of their best secrets and give away freebies.

Why would marketers just give stuff away like that? There are several reasons for this actually and it has to do with using the War Room to make money.

One of the most popular methods of using the War Room is to give away some great free content, then encourage people to join your list. If people see that you're able to deliver amazing, useful content, they'll be eager to join your list, especially if you tell them that by joining they'll be getting more awesome content.

Another way to make money from the War Room is to give out a free short ebook or report and load it up with affiliate links. This way, when people get your book and read it, some of them will click the links, buy the products, and you'll get a commission.

The War Room is also an excellent place to build up your reputation. By giving away quality content, a lot of people will be clicking your "thanks" button.

The screenshot shows a forum thread from 09-09-2009, 09:27 PM. The user 'admin' (Allen) has a profile with 243 thanks and 8,760 times thanked in 425 posts. The thread title is 'How To Pay For Thread & How To Bump A Thread'. The main content is titled 'Payment For Threads And Bumps' and lists four steps for getting paid for a thread. A 'THANKS' button is visible at the bottom right. A list of 36 users who thanked the post is shown at the bottom, including 2oursuccess, a3dpiper, add2it, Bannaz, bikaigroup, cashingblaster, coll999, Cstuff, dotcompals, dvduval, evershine47, Fabian Tan, fathaz, FJRoy\_o, gabbydeb, iron1, itsjean, Jake Toney, lcookidl, maestero2010, mytoy78, octars, romka123, rubyred, santanu, Sarah\_Lyle, siwell16, Stuart Stirling, swillion, talfighel, TEC, thaismr, uniquecontent, whyyeschoice, wm00, and writerhere.

The amount of "thanks" you have is almost like a credibility indicator. By making yourself useful to your fellow Warriors and getting thanks and building up your name recognition, you'll do better when launching WSOs, be able to get JV partners more easily, and be able

to sell your service more easily too if you're doing that.

Keep in mind that joining the War Room does cost \$37 for a 20 year membership. However, if you're able to use the War Room wisely, it's easily worth that amount.

## Affiliate Program Database

If you've created your own product or have hired someone to do it for you, one of the best ways you can boost your income from it is by listing your affiliate program in the Affiliate Program Database section. This will let other Warriors know that you're accepting affiliates and that they can make a commission selling your product.

	<b>AdSense / PPC / SEO Discussion Forum</b> (339 Viewing) This section is for discussion about AdSense and Adword strategies, techniques, ideas...etc. Please keep all posts on topic and we'll see how this goes.	 <b>New Nuke4Me Service Good?</b> by citywyde 10-20-2011 07:52 PM	42,333	411,916
	<b>Internet Marketing Product Reviews &amp; Ratings</b> (243 Viewing) This section is for members to give intelligent reviews of products and services.	 <b>Siphon Extreme</b> by goldiger 10-20-2011 07:51 PM	8,591	109,101
	<b>Articles</b> (7 Viewing) Articles on all topics related to Internet Marketing	 <b>Website Traffic Secrets - How...</b> by Fabian Tan 10-20-2011 04:27 PM	2,667	2,677
	<b>Affiliate Program Database</b> (14 Viewing) Affiliate programs from Warrior members. Some have instant commissions.	 <b>Earn \$\$\$ Promoting our...</b> by makeit 10-17-2011 10:47 PM	177	178
	<b>Member Contests &amp; Challenges</b> Contest and Challenges run by Warrior Forum members.	 <b>[SOLVED] Fun Challenge - \$50...</b> by canuck10 10-20-2011 09:26 AM	91	5,104

Keep in mind that when you're setting the amount your affiliates get paid in commission, it can be beneficial in some cases to give them a very high percentage, maybe even 100%. The reason for this is the fact that the higher the percentage you're paying, the more people are going to want to sign up.

Also, even if you aren't making any money from their sales, if you offer a 100% commission, you're still getting valuable buying customers onto your list that you can market to later. This is a very powerful list building strategy!

## The Warrior Forum Is Money In The Bank!

If you're serious about Internet marketing and want to get into this lucrative career or take your current online business to new levels, the Warrior Forum is where you want to be. As your ultimate online resource for Internet marketing, you'll find everything you need to be successful online.

Now that you understand how valuable the Warrior Forum is, make sure you're following the lessons taught in this guide and are unlocking its true power on a daily basis. Post,

The header features a collage of US dollar bills, including \$100 and \$20 bills, scattered across a black background. A red banner with white text is positioned at the top right.

## The Warrior Forum's Road Map To Riches

have fun, and be helpful to your fellow Warriors and new worlds of possibility will open up for you.

If you're having any problems or need help with something, don't hesitate to ask your fellow Warriors. You can post a thread or you can send a PM to someone who is knowledgeable about the topic you need help with.

Internet marketing is a journey not a destination.

Wishing you the best,